



SOCIETY FOR FRESHWATER SCIENCE

2015 ANNUAL MEETING
MAY 17-21, 2015

SPONSORSHIP FORM

sfs2015

OUR FRESHWATER FUTURES

MILWAUKEE, WISCONSIN, USA

Meeting Sponsorships

- Presenting Sponsor: \$10,000**
 - Naming rights to a student award.
 - Special signage for marketing at key locations (e.g., coffee and food areas) throughout meeting.
 - Free exhibitor space, if desired.
 - Full-page ad in the meeting program.
 - Recognition in the meeting website and meeting program.
- Great Lakes Sponsor: \$5,000**
 - Naming rights to an award.
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 - Half-page ad in the meeting program.
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- Water Futures Sponsor: \$1,000**
 - Quarter-page ad in the meeting program and recognition on the meeting website and meeting program.
- In-Kind Sponsor: Variable value**
 - Providing beverages, food, travel, or other services.
 - Variable recognition depending on service provided but includes recognition on the meeting website and program.

Targeted Sponsorships

- Policy-Training Workshop \$10,000**
 - Provides prominent recognition on signage throughout the meeting and on the meeting web site and program.
- Plenary Session \$5,000**
 - Provides prominent recognition at the plenary session and recognition on the meeting website and meeting program.
- Student Awards: \$550-700**
 - Provides students with awards for presentations.
 - Recognition on the meeting website and meeting program.
- Fun Run: \$1,000**
 - Signage at the event. Recognition on the fun run t-shirt, meeting website and meeting program.
- Student-Mentor Mixer: \$5,000**
 - Prominent recognition at the event, meeting website, and meeting program
- Coffee Breaks: \$2,000**
 - Prominent sign at the event, recognition on the meeting website and meeting program

Recognition:

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Please print exactly as it should appear in publications.

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Annual Meeting - 2015

Or Contact: Dr. Alan D. Steinman,

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